



SAMENA COUNCIL EVENTS

SPONSORSHIP PACKAGE



Sponsorship & Participation

Key Sponsorship Offerings

1. Diamond Sponsorship (Principal) Exclusive to only One (1) Sponsor	USD 50,000
2. Platinum Sponsorship Limited to only Two (2) Sponsors	USD 25,000
3. Gold Sponsorship Limited to only Nine (9) Sponsors	USD 15,000
4. Silver Sponsorship Limited to Unlimited Sponsors	USD 8,000

Additional Sponsorship & Advertising Opportunities

1. Company Display Banners	USD 500
2. Conference Issue SAMENA eLine <ul style="list-style-type: none">Banners on Front Page DisplayBanners in other Pages Display	USD 3,000 USD 1,500
3. Stationery Conference Notebook and Pen Sponsor	USD 7,500

Catered Sponsored Events

1. Business Lunch	USD 10,000
2. Gala Dinner (One Day)	USD 25,000
3. Cocktail	USD 5,000
4. Coffee Break (2 Coffee Breaks Per Day)	USD 2,000

DETAILS & DESCRIPTION

SPONSORSHIP & PARTICIPATION

Key Sponsorship Offerings

Diamond Sponsorship (Principal)

Entitlements

1. Your company logo will adorn the printing material and other SAMENA publications in electronic and hard copy forms.
2. Your company logo will be presented on the SAMENA website as a Diamond Sponsor of SAMENA Event.
3. Your company will have the opportunity to present two (2) different written articles in the Event Catalogue.
4. Your company logo as a Diamond Sponsor shall be carried in Advertisements and Promotional Items such as:
 - Lanyards
 - USB Presentation Sticks
 - Bags
 - Stage Backdrop
 - Speaking Room Banners
 - Website
 - Banners
 - Agenda
 - Flyers
5. Twenty five (25) complimentary registrations.
6. One e-blast company profile in the entire SAMENA database.
7. Three speakers opportunities.

Platinum Sponsorship

Entitlements

1. Your company logo will adorn the printing material and other SAMENA publications in electronic and hard copy forms.
2. Your company logo will be presented on the SAMENA website as a Platinum Sponsor of SAMENA Event.
3. Your company will have the opportunity to present one (1) written article in the SAMENA Event's Catalogue.
4. Your company logo as a Platinum Sponsor shall be carried in Advertisements and Promotional Items such as:
 - Stage Backdrop
 - Speaking Room Banners
 - Website
 - Banners
 - Agenda
 - Flyers
5. Fifteen (15) complimentary registrations.
6. One e-blast company profile in the entire SAMENA database.

Gold Sponsorship

Entitlements

1. Your company logo will adorn the printing material and other SAMENA publications in electronic and hard copy forms.
2. Your company logo will be presented on the SAMENA website as a Gold Sponsor of SAMENA Event.
3. Your company will have the opportunity to present one (1) written article in the Event's catalogue.
4. Your company logo as a Gold Sponsor shall be carried in Advertisements and Promotional Items such as:
 - Logo on the Stage Backdrop
 - Speaking Room Banners
 - Website
 - Banners
 - Agenda
 - Flyers
5. Seven (7) complimentary registrations.

Silver Sponsorship

Entitlements

1. Your company logo will adorn the printing material and other SAMENA publications in electronic and hard copy forms.
2. Your company logo will be presented on the SAMENA website as a Silver Sponsor of SAMENA Event.
3. Your company will have the opportunity to present one (1) written article in the SAMENA Event's catalogue.
4. Your company logo as a Silver Sponsor shall be carried in Advertisements and Promotional Items such as:
 - Website
 - Banners
 - Flyers
5. Five (5) complimentary registrations.

Catered Sponsored Events

Business Lunch

You will have the opportunity to host conference luncheons, providing an excellent opportunity to profile your company and deliver your corporate message to all of the conference attendees. You can bring your senior executives along to mix with event's delegates and speakers. It's your time to shine so why not make the most of this opportunity.

Entitlements

1. Welcome speech: a high profile speaker platform to make a short welcome presentation.
2. Company banners and marketing material can be displayed in and around the lunch venue, highlighting your company as the lunch sponsor.
3. Seven (7) complimentary passes (1 table) to lunch for your staff or clients.
4. Your company will have the opportunity to present 1 (one) written article in the Event's catalogue.
5. Your company logo will adorn the printing material, the website, and other SAMENA publications in electronic and hard copy forms.

Gala Dinner

An exceptional opportunity to host the conference Gala Dinner, providing your company with a unique platform to profile yourselves as an industry leader set in a stylish and entertaining environment. The evening will be used for Music. Why not bring in your senior team and have them strategically seated on potential top client's tables! Or, you can use the places to invite your top clients. It's your evening and you can run it to achieve whatever you like!

Entitlements

1. Welcome speech: A high profile speaker platform to make a short welcome Presentation.
2. Fifteen (15) Complimentary passes (1 table) to Gala Dinner for your staff or clients.
3. Venue Branding: High profile corporate branding on the multi-sponsor signage in and around the Gala Dinner venue and during the event, highlighting your company as the Gala Dinner Sponsor.
4. Your company will have the opportunity to present 1 (one) written article in the SAMENA Event's catalogue.
5. Your company logo will adorn the printing material, the website, and other SAMENA publications in electronic and hard copy forms.

Additional Sponsorship & Advertising Opportunities

Stationery, Notebook and Pen Sponsor

Your corporate logo and details will be printed on all the Conference event's notepads, which will be distributed to each delegate and will be used during the event as well as back in their respective offices. We will print your corporate logo and website address on each page of the notebook.

Another great way to have your organization remembered by attendees is to have your corporate logo printed on all the event's pens which will be distributed to each delegate and speaker in their event's bags during the event as well as back in their respective offices.

**THANK YOU FOR
YOUR INTEREST
IN SPONSORING!**

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DISCLAIMER: ALL SPONSORS

All promotional items are at the cost of the sponsors. SAMENA is NOT LIABLE for costs of lanyards, badges, bags, flags, exclusive banners, sponsored meal, coffee breaks or any other direct logistics costs.